

Tanishq Kalra

221 W 40th St, Savannah, Georgia • 9124196824 • tanishqkalra@live.co.uk •
linkedin.com/in/tanishqkalra • https://www.tanishqkalra.com/

UX Designer

As a highly skilled product designer currently pursuing a Master's in Service Design at SCAD with a perfect GPA of 4.0, I bring hands-on experience collaborating with industry leaders like Amazon and TCS. I thrive in dynamic, cross-functional teams, consistently placing user needs at the center to develop impactful solutions and experiences.

My passion for leveraging technology and design to enhance societal needs drives me. I am dedicated to making a positive impact, one step at a time. I am eager to apply my unique perspective and enthusiasm to contribute meaningfully to innovative projects and initiatives within your team.

EDUCATION

Master of Fine Arts in Service Design

Savannah College of Art and Design • GPA: 4.0

Savannah, GA, USA • Aug 2022 - Jan 2025

Bachelor of Design in Product Design

University of Petroleum and Energy Studies • GPA: 3.08

Dehradun, India • Aug 2016 - May 2020

WORK EXPERIENCE

Greenbriar Children's Center

Savannah, GA, USA • Jun 2023 - Aug 2023

UX Design Lead • Full-time

- Executed user research, usability testing, and competitor analysis to inform website redesign decisions per industry standards
- Collaborated with cross-functional teams, including developers and designers, to ensure seamless integration of new features
- Streamlined user workflows by 30% by implementing advanced concept design principles, resulting in improved efficiency and productivity for the organization.
- Enhanced user experience by leading the design and execution of research studies, resulting in a 20% increase in user satisfaction and improved product adoption.

Amazon x SCADPro

Savannah, GA, USA • Jan 2023 - Mar 2023

Service Designer • Full-time

- Pioneered and led the foundational concept for the project, shaping strategic initiatives for the aging population through innovative service design strategies.
- Collaborated with interdisciplinary teams to integrate service design methodologies into the development process, fostering a holistic approach to problem-solving
- Leveraged qualitative and quantitative research methods to gain deep insights into user behavior and preferences, informing the design of customer-centric experiences

- Utilized analytical and discerning skills to identify potential challenges and devise efficient solutions leveraging AI and machine learning technologies.

Tata Consultancy Services

Pune, Maharashtra • Feb 2020 - Jul 2022

UX Designer • Full-time

- Conducted comprehensive market research, applying information visualization techniques and competitive analysis to identify gaps in the current user experience
- Designed the user experience (UX) and user interface design (UI) for Wintrust, a prominent Chicago-based bank, contributing to the development of their new website, which is currently live
- Increased lead conversion by 30% and reduced bounce rate by 35% through the implementation of a user-friendly conversational user interface, driving significant business growth.
- Received special mention at TCS Interactive's Studio as a Service (STaaS) designathon for developing an innovative solution aimed at alleviating work-related stress during remote work conditions

UX Design Intern • Internship

- Designed and launched RideR, a specialized cab app focused on optimizing transportation efficiency
- Streamlined cab booking through RideR to cater specifically to women and the aging population, addressing their unique transportation needs and preferences
- Implemented dual-mode functionality within RideR, offering users versatile options tailored to their specifications, enhancing the app's flexibility and usability

2626 Creative Studio

Delhi, India • Jul 2019 - Aug 2019

Product Design Intern • Internship

- Conceptualized and developed pins for their brand "Say it with a Pin," specializing in innovative hand-painted wooden pins.
- Created original designs featured and available for purchase on the company's website, showcasing creativity in product development and branding.
- Developed and implemented innovative marketing strategies to promote "Say it with a Pin," driving customer engagement and brand visibility through targeted campaigns and social media initiatives.

PROJECTS

World Breastfeeding Week

Jun 2019 - Aug 2019

Bill and Melinda Gates Foundation

Implemented a community-based mural initiative to promote and standardize breastfeeding practices in rural areas of India.

SKILLS

Methodologies: Competitor Analysis, Ecosystem Map, Heuristic Evaluation, Journey map, Service Blueprint, Stakeholder-Visioning, User Flow, User Interview

Digital Skills: Adobe Creative Suite, Adobe XD, Auto CAD, Construct, Figma, Fusion 360, Jira, Lumion, Microsoft Office Suite, Procreate, Sketch

Analogue Skills: Design Thinking, Illustration, Rendering, Research, Systems Thinking

Design Skills: Brand Design, Ideation, Prototyping, UI Design , Visual Design, Wireframing

AWARDS & SCHOLARSHIPS

11 Awards across Different Categories

Indigo Design Awards

Service Design Challenge

Service Design Campus

Special Mention @Staas

Tata Consultancy Services